

BOLOGNA CHILDREN'S BOOK FAIR IN THE CITY

**For the first time the original works of the Illustrator's Exhibition
on display at the Archaeological Museum
and the Strega Ragazze e Ragazzi Award in the schools in the territory
and the 100 publishing treasures from the Extraordinary Library**

Bologna Children's Book Fair as part of the project "BOOM! Crescere nei libri" (Boom! Grow in books) is organising diverse initiatives, tailoring the very best of its content for the public and the city.

THE ILLUSTRATORS' EXHIBITION

For the first time the Illustrators' Exhibition will be presented to the public in its original form and with the same special display used at the Fair. The venue for the exhibition **from the 9th April to the 7th May will be the Exhibition Hall at the Archaeological Museum.** The exhibition will present the **works of 75 artists from 26 countries**, from Chile to South Africa, Poland to the United States, Japan to Israel, Italy to Iran, in an exhibition **spread over 100 metres of special display tables.** The display, curated by Chialab design in collaboration with the BolognaFiere architect Monica Lambertini, originated in the idea of revisiting the spirit of the work performed by the international juries that for the past 51 years have been selecting the illustrators that star in the exhibition. For each edition the jurors have been able to be enchanted by the 500 tables covered with illustrations from all over the world. This year each visitor, adult or child, will be able to be part of a special jury by voting for their favourite illustrator. At the conclusion of the exhibition, 10 of these jurors will be selected and the BCBF will provide them with a drawing signed and numbered by the illustrator Daniele Castellano, creator of the image of the chimera for BCBF 2017. The illustrator that receives the highest number of votes will receive the prize of a trip to Bologna to meet the public that voted for him/her.

STREGA RAGAZZE E RAGAZZI AWARD

The jury of the Strega Ragazze e Ragazzi Award is composed of young readers from 60 schools all over Italy. Some of these are located in Bologna, naturally, but only as a proportion of the national total. The Bologna Children's Book Fair has, however, sought to reserve a special opportunity for the schools in the area. Thanks to the collaboration with Salaborsa Ragazzi, ten classes have been identified, each of which has been sent by BolognaFiere 25 books by one of the 10 shortlisted authors. Each class has "adopted" a title that they have read in recent months. **On the morning of the 5th April the authors, all of whom will be present in Bologna** (in the case of the eighteenth century Countess of Segur her translator will be present), **will visit the schools and meet each of their readers.** After the Fair the classes will be invited to write a report about their meeting and a commission of teachers and journalists will assess the work and select a winner. Bologna Children's Book Fair will donate the complete collection of the 5 shortlisted books of the Strega Prize 2017 (in the category in question) to the children of the class that produced the best report; they will also receive diplomas for "budding critics" conferred by the President of BolognaFiere in an official ceremony at the school.

THE EXTRAORDINARY LIBRARY

From the 3rd to the 6th April at L'Inde Le Palais, Men's Store (Via de' Foscherari, 19/c), 100 publishing treasures that the Bologna Children's Book Fair has selected for Pitti Bimbo 2017 will be on display to those with an eye for beauty in the Sala Oro of one of Europe's most iconic concept stores. Illustrated books dedicated to fashion, the fashion world's great characters and dressing up games, pages that enchant the hands, the eyes and all of the senses, visitors will be able to admire the extraordinary wealth of international publishing for children and young people. An extraordinary bookshop that offers visions, stories, textures, plots and sketches, signs and colours that arrive from diverse geographical locations, from Korea to Brazil, the United States to northern Europe, from Japan to Italy. Curated by Silvana Sola, Marcella Terrusi and the Giannino Stoppani Cultural Cooperative.

BolognaFiere spa

Viale della Fiera, 20 - 40127 Bologna, Italia
Tel. +39 051 282 111 - Fax +39 051 6374004
segreteria.generale@bolognafiere.it
PEC bolognafiere@pec.bolognafiere.it
Capitale sociale € 93.780.000,00 i.v.
C.F. - PIVA e Reg. Imp. BO 00312600372 - REA BO367296

Segreteria organizzativa/Show Office

Piazza Costituzione, 6 - 40128 Bologna, Italia
Tel. +39 051 282111
Fax +39 051 6374011
bookfair@bolognafiere.it
www.bolognachildrensbookfair.com